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A LEVEL 5 COMMUNICATIONS, INC. PUBLICATION

TECHNOLOGY FOR DESIGN ENGINEERING

FOR IMMEDIATE RELEASE
August, 26, 2009

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— Coolit Electronics Thermal Management Software Selected Editor's Pick of the Week by *Desktop Engineering Magazine* —

Version 9 of Daat Research's environment for managing heat in complex electronic equipment selected by Editor at Large.

DUBLIN, NEW HAMPSHIRE, USA — *Desktop Engineering* magazine (deskeng.com) today announced that version 9 of Daat Research's (Hanover, NH) Coolit computational fluid dynamics (CFD) environment for analyzing, predicting, and managing heat transfer problems in complex electronics has been chosen as the Editor's Pick of the Week for August 26, 2009.

"Coolit is a CFD toolset optimized for predicting and managing airflow and heat transfer in electronic equipment," says Anthony J. Lockwood, editor at large for *Desktop Engineering*. "Coolit enables you to find and fix thermal problems early on in your design cycle before you commit to a given component, a set of parameters, or component placements that are expensive to rework later on."

"Since Coolit is fast, you can engage in what-if studies easily, simulate conditions that you can't do in a lab efficiently, and predict temperatures in locations that you just couldn't measure physically," says Lockwood. "All of which means that Coolit helps you efficiently design and build electronic products that are more robust."

To read the complete *Editor's Pick of the Week*, go to "[Simulate Complex Electronics](#)."

Desktop Engineering magazine, which is published monthly by Level 5 Communications, is an industry-leading media brand covering hardware and software engineering solutions for the manufacturing, medical, automotive, aerospace, consumer electronics, process, and other industries. Its readership of 63,000 is 100-percent involved in upfront design processes. *Desktop Engineering's* website, deskeng.com, is a valuable resource updated regularly with breaking news from the global engineering, design, and manufacturing industries.

"*Desktop Engineering* covers MCAD, simulation and analysis, reverse engineering, and rapid technologies for design engineers and engineering management," said Steve Robbins, executive editor. "We focus on computer technologies that enable 3D modeling and simulation."

"Each issue of DE offers news updates, hardware and software reviews, articles, and in-depth coverage of rapidly evolving industries," Robbins added. "DE delivers information that increases ROI and helps shorten time to market. Whether engineers are working on the latest aerospace project or an industrial designer is creating a new cell phone, DE provides solutions to their day-to-day challenges."

For more information about daily news updates, monthly updates from the magazine, and advertising opportunities, contact:

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